

FIG. 1

FIG. 1

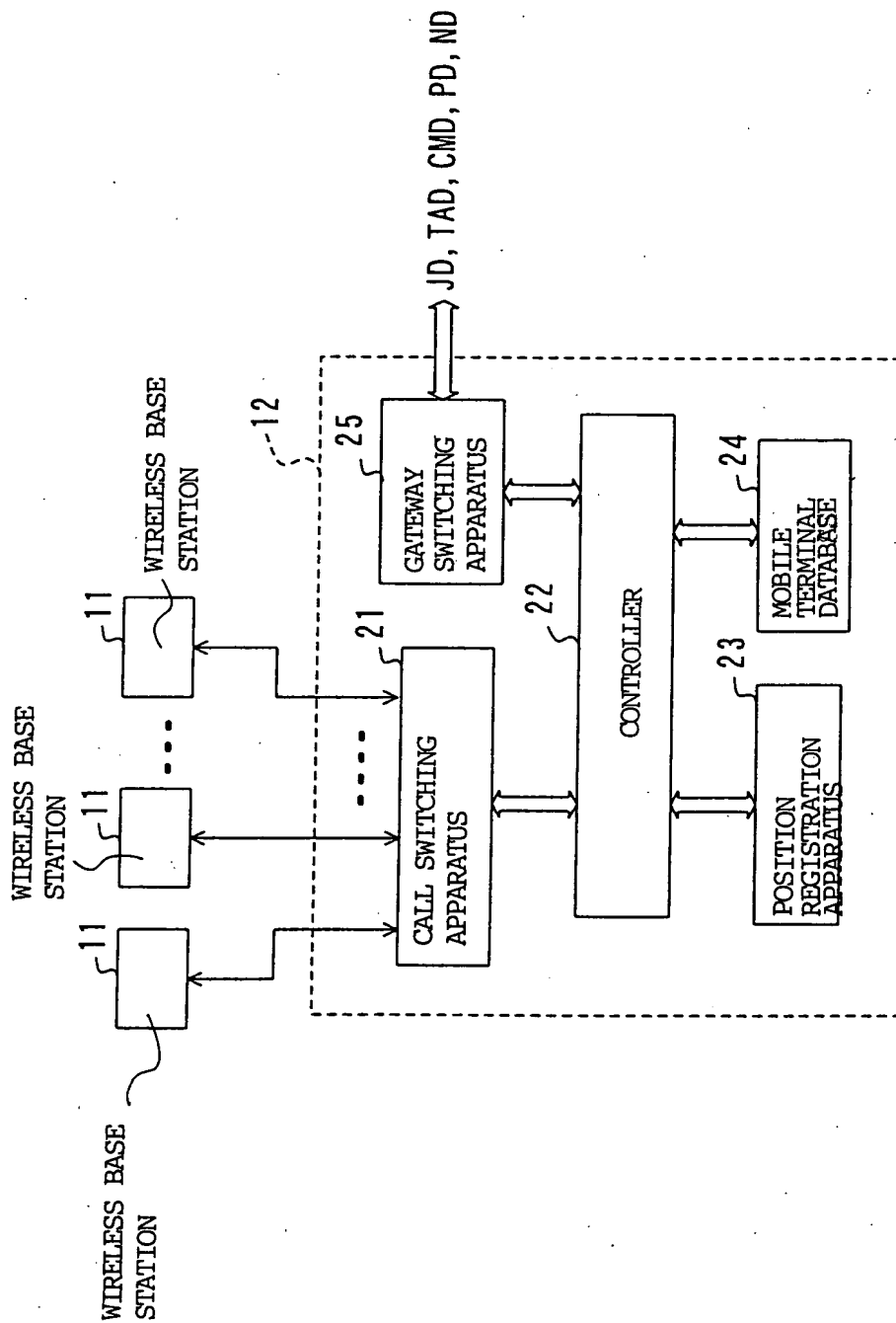


FIG. 2

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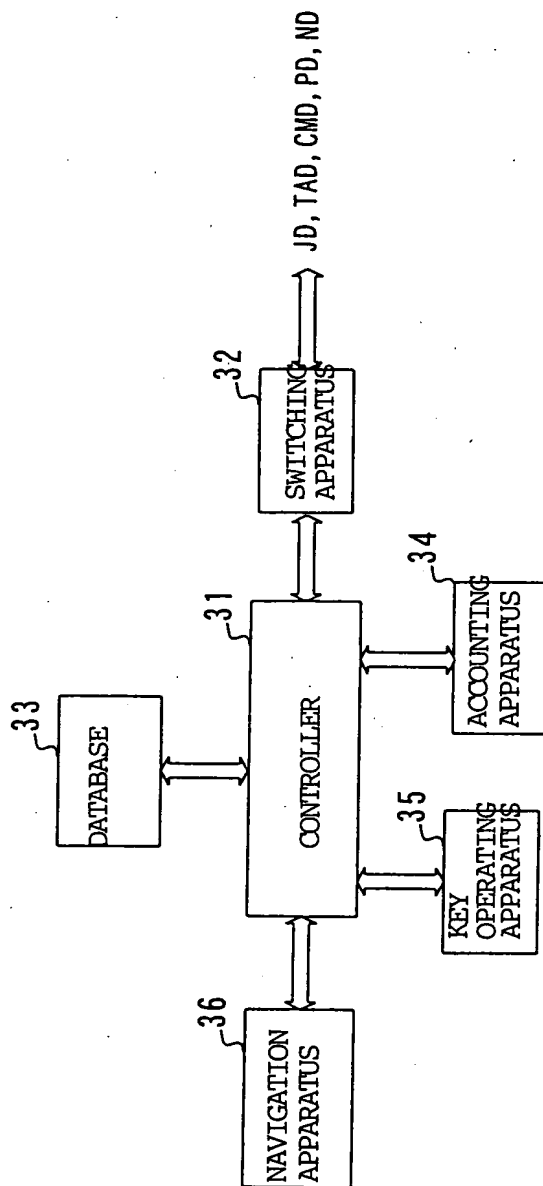


FIG. 3

700350 650550

[REGISTERED SHOP DATA REGION]

BASE
STATION NUMBER

BASE STATION NUMBER	SHOP REGISTRATION NUMBER	MERCHANDISED+ PRODUCT GENRE	BANK ACCOUNT	ADVERTISEMENT CONTENTS DATA
1	428	SPORTS GOODS	??-123456	RICH OFFERINGS, MAINLY BASEBALL GEAR ...
	25	BOOKS	?%-789102	NEW TITLES OF THE MONTH ALL AVAILABLE
	4	EATING	!?-345678	PLEASE ENJOY OUR GREAT STEAKS COOKED ON HOT STONES WITH ORIGINAL SOURCE ...
2	128	MUSIC	?@-901234	MAKE YOUR ORDER FOR ## ON SALE NEXT MONTH ...
3	33	SPORTS GOODS	?&-56789	WE SPECIALIZE IN ATHLETIC SHOES ...
	228	BOOKS	?%-789102	MANY VALUABLE SCIENCE FICTION NOVELS CARTOON BOOKS AND OTHER SECONDHAND BOOKS ...
	59	DAILY NECESSARIES	!?-345678	BIG DISCOUNT ON IMPORTED FURNITURE ...

FIG. 4

T00000'45000000

MERCHANDISED PRODUCT GENRE
TO BE ADVERTISED

[USER DATA REGION]

TELEPHONE NUMBER		BASE STATION NUMBER
???-423456	SPORTS GOODS, BOOKS	2
?%-789152	ALL	52
??-345678	ALL	55
?@-901239	MUSIC, DAILY NECESSARIES	3
?&-52789	SPORTS GOODS	78
?%-789132	BOOKS	16
?i-345672	NONE	49

FIG. 5

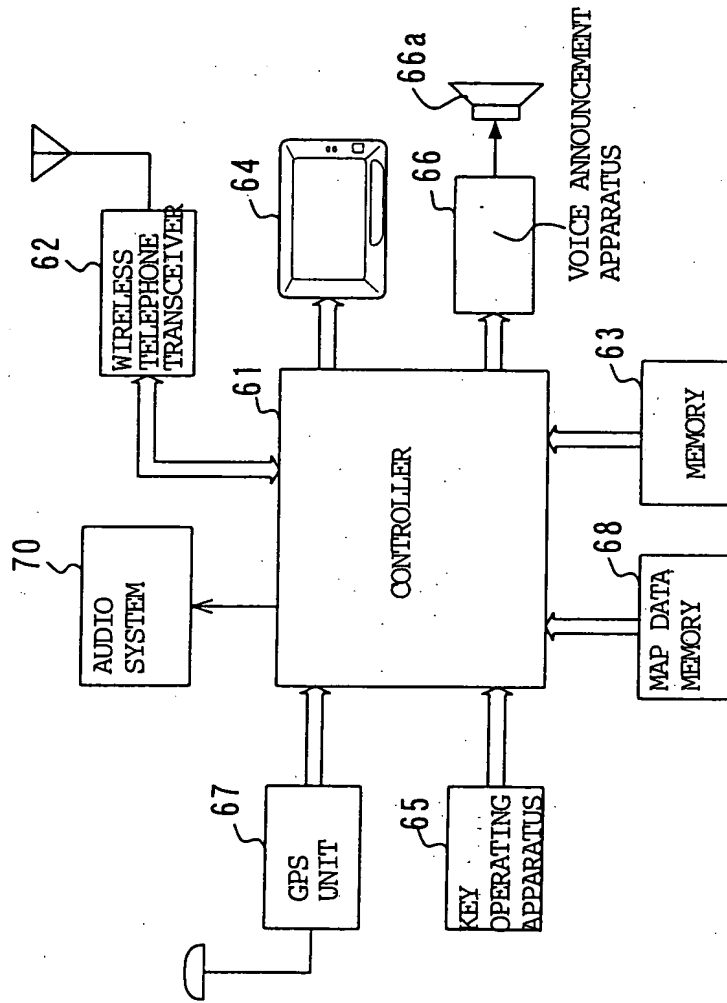
6

FIG. 6

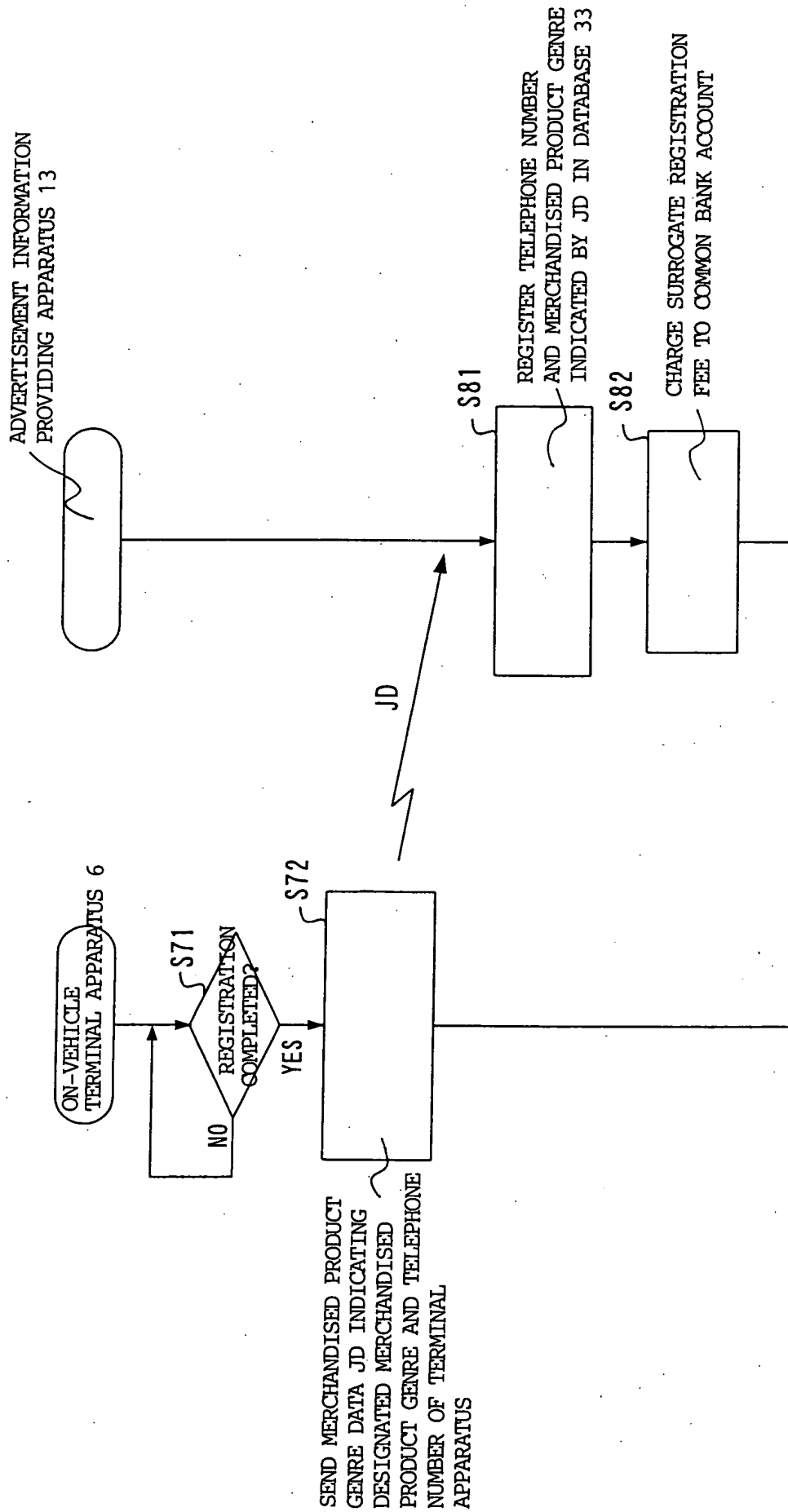
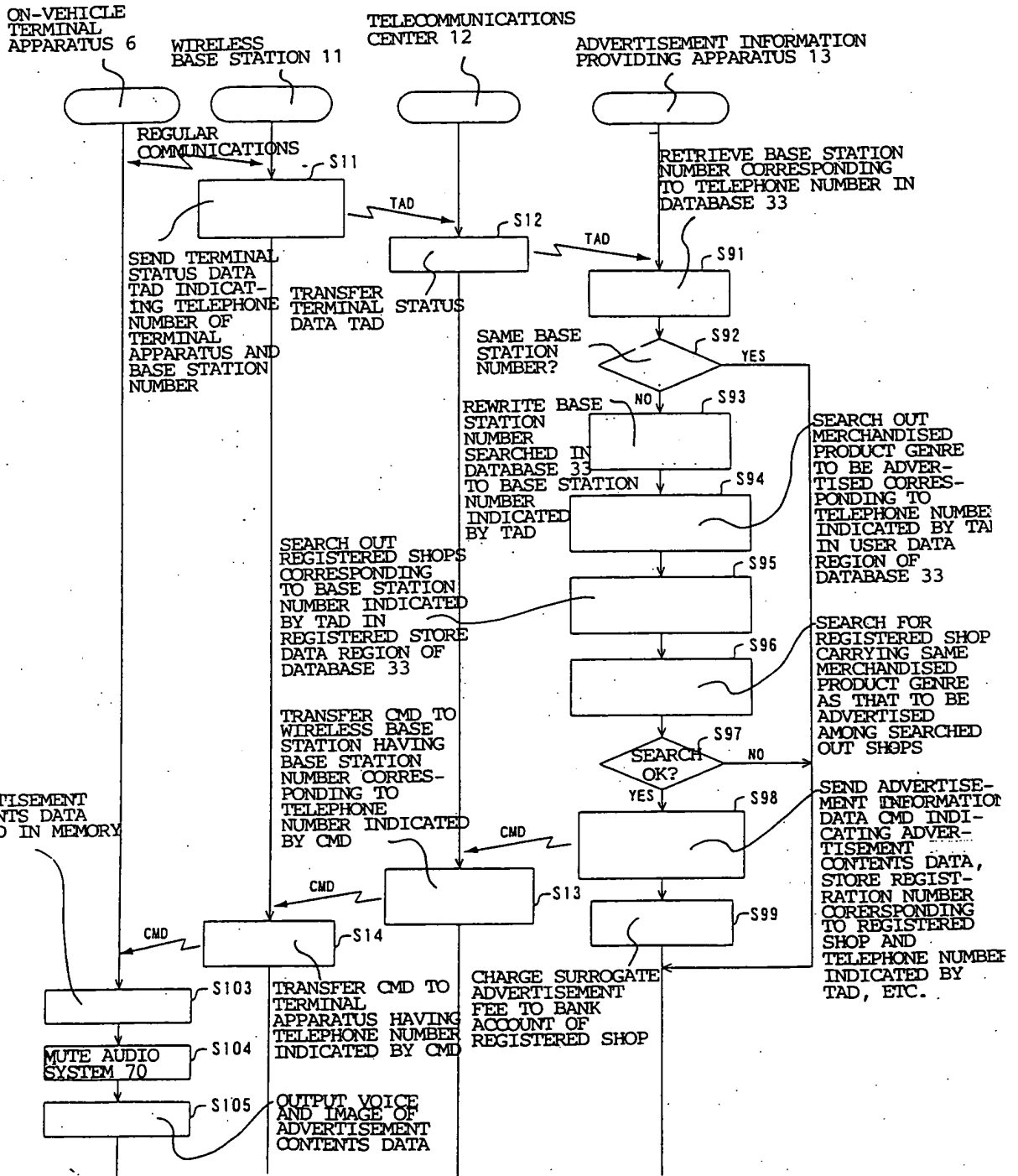


FIG. 7



TAD	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	BASE STATION NUMBER	
CMD	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	REGISTERED SHOP NUMBER	ADVERTISEMENT CONTENTS DATA
PD	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	BASE STATION NUMBER	CURRENT POSITION INFORMATION
ND	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	ROUTE NAVIGATION DATA	

FIG. 9

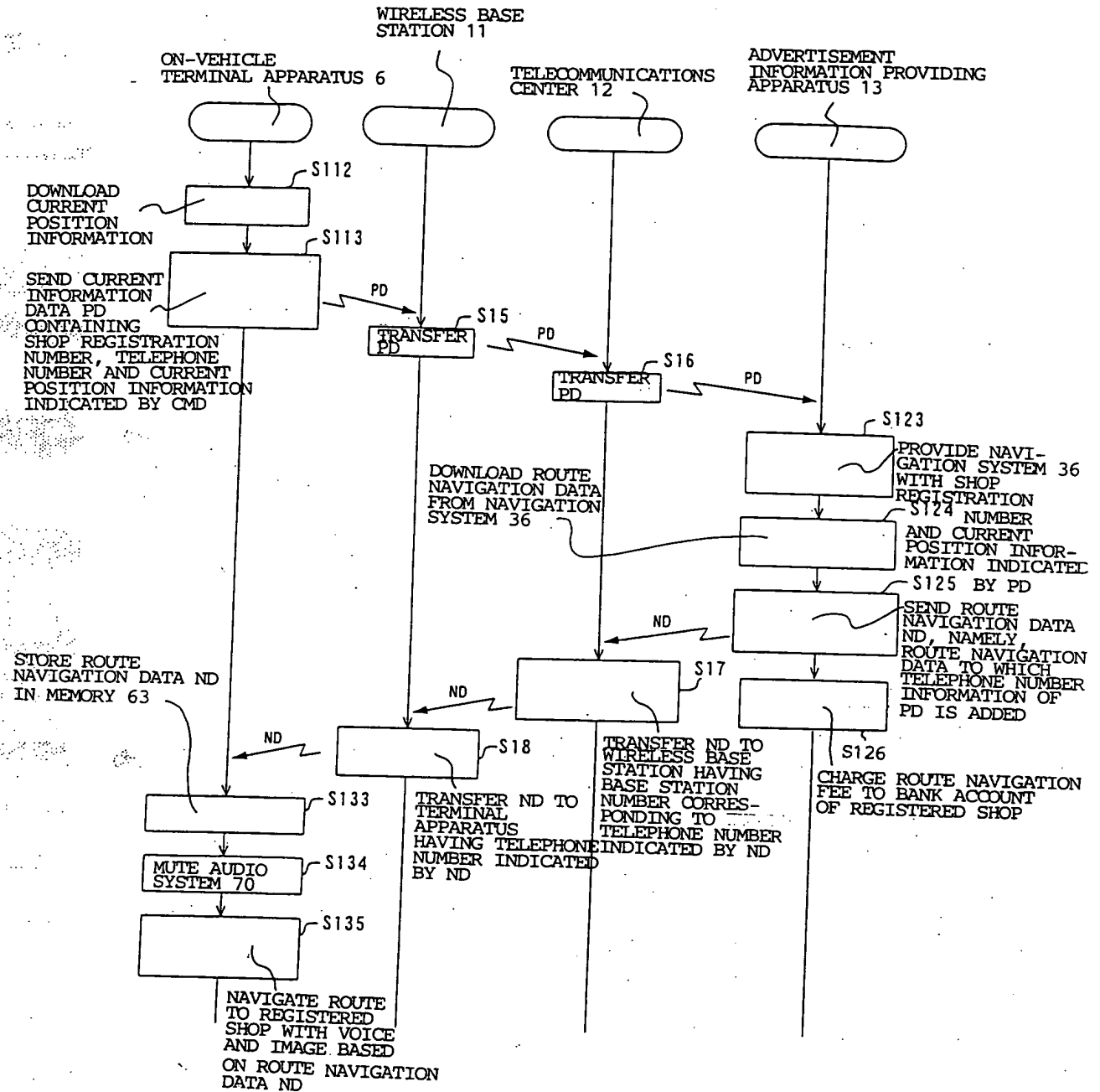


FIG. 10